

# Brandt Pike Corridor Revitalization Plan

## City of Huber Heights, Ohio



### PROJECT DESCRIPTION

Like many post-World War II suburbs in Ohio, Huber Heights lacks a downtown. It had no central gathering place suitable for civic events that defined its character, and instead was dominated by major arterials and auto-oriented, sprawl development. So the City of Huber Heights hired BPS to develop a corridor revitalization plan for its main thoroughfare, Brandt Pike.

This plan aimed to transform the high speed and congested roadway that was lined with vacant shopping centers and fast food restaurants into a thriving, multi-modal corridor that could act as the economic, civic, and cultural hub of the City. BPS worked with a diverse coalition of stakeholders, including business owners, residents, the Dayton Metro Library Huber Heights branch, and various city departments, to develop a balanced, realistic, and inspiring vision for the corridor.

This plan included recommendations for:

- The Public Realm (transportation improvements)
- The Private Realm (built environment improvements)
- The Economy (commercial and housing markets)

### LOCATION

City of Huber Heights, Ohio

### HIGHLIGHTS

- Multi-day Charrettes
- Online Surveys
- Walk Audits
- Phased Urban Design Plan
- Public-private collaboration

### MAJOR TASKS

- Community Planning & Revitalization
- Land Use Planning & Zoning Codes
- Economic Development
- Corridor Planning
- Multi-Modal Transportation Planning
- Public Involvement
- Website Design
- Graphic Design & Renderings

