

# City Planning Services

## City of Newark, Ohio



### PROJECT DESCRIPTION

Located just east of Central Ohio, the City of Newark is a municipality of approximately 50,000 residents and serves as the county seat for Licking County. BPS provided City Planning services to the City of Newark over a 15-month contract, after which time Ms. Burton, the BPS President, served as the Development Director of the Economic and Community Development Departments. Burton was involved in a variety of activities, including planning, zoning, community and economic development programs, and grant writing and administration.

Activity highlights include:

- City-Wide and Downtown-Focused Planning & Development Efforts — Downtown Bicycle Connector Project, brownfield planning and remediation project management, Comprehensive Plan audit and update outline, Complete Streets Policy & Legislation, Downtown Wayfinding Signage Plan, Downtown 4th Street Streetscape Plan, Downtown Canal District Re-Visioning, City Development Guide
- City Website — new redesigned website that is modern, informative and easy-to-use
- Sustainability Initiatives — Healthy, Green & Growing Initiative that was branded and marketed; targeted catalytic projects and private sector partnerships, including converting a brownfield to a solar energy site
- Grant writing and administration — for various state and federal agencies
- Community engagement efforts — prepared newsletters; gave presentations on downtown revitalization, multi-modal transportation, sustainability; held numerous public information meetings for grants and programs

### LOCATION

City of Newark, Ohio

### MAJOR TASKS

- Comprehensive Plan & Community Planning
- Community & Economic Development Programs
- Brownfield Planning
- Zoning & Form-Based Codes
- Site Plan Reviews
- Bicycle & Pedestrian Planning
- Transit Planning
- Complete Streets Policy & Plan
- Safe Routes to School Program Wayfinding
- Health, Green & Growing Sustainability Initiative
- Alternative Energy Guide
- Environmental Documents
- Noise Studies
- Funding & Grants
- Communication Strategies
- Public Involvement
- Outreach & Promotions
- Website Design

