

Newark City Planning Services

City of Newark, Ohio



PUBLIC OUTREACH ACTIVITIES + WEBSITE DESIGN + GRANT WRITING



PROJECT DESCRIPTION

The City of Newark, Ohio is a municipality of approximately 50,000 residents and serves as the county seat for Licking County, located just east of Central Ohio. BPS provided City Planning services to the City of Newark over a 15-month contract, after which time Ms. Burton, the BPS President, served as the Development Director of the Economic and Community Development Departments. BPS was involved in a variety of activities, including planning, zoning, community and economic development programs, and grant writing and administration.

Activity highlights include:

- City-Wide and Downtown-Focused Planning & Development Efforts: Brownfield planning and remediation project management, Comprehensive Plan audit and update outline, Complete Streets Policy & Legislation, Downtown Wayfinding Signage Plan, Downtown 4th Street Streetscape Plan, Downtown Canal District Re-Visioning, City Development Guide.
- City Website – new redesigned website that is modern, informative and easy-to-use.
- Sustainability Initiatives – Healthy, Green & Growing Initiative that was branded and marketed; targeted catalytic projects and private sector partnerships.
- Grant writing and administration - for various state and federal agencies.
- Community engagement efforts – prepared and distributed newsletters; gave presentations on downtown revitalization, multi-modal transportation, sustainability; held numerous public information meetings for grants and programs

PRIMARY CLIENT

City of Newark, Ohio

STATUS

Complete

ROLE

Public Outreach Activities, Website Design & Grant Writing

RESPONSIBILITIES

Community, Brownfield, Transit & Bicycle Planning, Zoning, Economic Development, Sustainability & Complete Street Initiatives, Wayfinding, & Environmental Documents

