



## BPS Project: City Planning Services

City of Newark, Ohio

### ► Downtown Signage & Wayfinding Plan

- Looked at ways to better attract visitors towards Downtown from the nearest major roadway gateways in Downtown
- Looked at signage locations, signage placement, wayfinding & transportation, usage of signage
- Researched and coordinated with local business owners and other major destinations to include in the wayfinding signage plan



### ► Comprehensive Plan Update Outline

- Complete Streets Planning
- Bicycle & Pedestrian Planning
- Park Planning

