

# ONLINE COMPREHENSIVE PLAN

## VILLAGE OF JOHNSTOWN



### LOCATION

Village of Johnstown, Ohio

### TASKS

Comprehensive Plan Development  
Land Use Planning  
Website Design

### HIGHLIGHTS

Inventoried & evaluated existing conditions  
Performed data analyses & developed goals  
Developed recommendations & future land use plan  
Prepared Comprehensive Plan & implementation strategies  
Developed online version of Comprehensive Plan

### PROJECT DESCRIPTION

Located approximately 30 minutes northeast of Columbus, Ohio near the western edge of Licking County, the Village of Johnstown has over 4,700 residents and is growing. Burton Planning Services (BPS) prepared the Village of Johnstown Comprehensive Plan 2020. For this project, BPS inventoried and evaluated Village-wide existing and future conditions related to demographics, land use, housing, economic development, transportation, community services and utilities, parks and recreation, natural environment, and other unique community elements. Following the comprehensive analysis of existing conditions, BPS conducted a Strengths, Weaknesses, Opportunities, and Threats (SWOT) analysis and developed goals specific to each category evaluated. Corresponding recommendations, a future land use plan, and strategies for implementation were also included in the Plan.

Along with the traditional Plan document, an innovative online component was created to showcase a “living” and interactive Comprehensive Plan. The purpose was to provide a plan that could be converted to an interactive online format and be regularly updated using an online dashboard to monitor implementation progress. It includes live links to planning documents, resources, and maps, and provides a platform for continuing community engagement.

The online version of the Comprehensive Plan serves as a model for future online plans and can be accessed at:

<https://burtonplanning.com/onlinecomplan>

