

EDUCATION AND E-LEARNING SERVICES



Burton Planning Services is exceptionally qualified to provide a variety of education, outreach, and e-Learning materials and activities.



E-Learning



Training



Meetings



Outreach



WHO WE ARE

BPS was formed in 2008 by company President, Kimberly Burton, and is based out of Westerville, Ohio. Our mission is to provide clients with sustainable solutions that are timely, affordable, and customized for the client's specific needs. BPS has a multi-disciplinary staff of 15 professionals including planners, development specialists, engineers, and environmental specialists. Our core specialties include:

- Community Planning & Economic Development
- Multi-Modal Transportation Planning, Policies & Initiatives
- Environmental Studies & Hazard Mitigation Planning
- Communications Services & Public Involvement



OUR APPROACH

- ★ **Relevant:** We develop education, outreach, and e-learning materials with up-to-date information, real-world examples, best practices, and interactive methods.
- ★ **Accessible:** We design information to be user-friendly, easy-to-understand, and accessible to the target audience's specific needs.
- ★ **Customized:** We customize e-learning, trainings, meetings, and materials around your preferred systems and methods, and we tailor the information to your specific audience.
- ★ **Subject Matter Expertise:** We have a robust network of subject matter experts through our staff and associated partners to be able to develop education and e-learning around a wide range of topics.



EXPERIENCE

e-Learning

- New course development & updates
- Existing course conversions to e-learning format
- Utilization of various software programs

Facilitated Training

- Wide-ranging topics
- In-person, instructor-led classes
- Online live & recorded webinars
- Diverse network of instructors

Meetings

- Public meetings, hearings & open houses
- Stakeholder meetings, interviews, and partnerships
- Charettes, walking/biking audits & community events

Outreach

- Communication & outreach strategies
- Marketing materials & flyers
- Social media engagement
- Website development & management
- Online, phone, in-person, and paper surveys



Public Engagement Activities



e-Learning Courses



In-Person Training

MEET OUR EDUCATION & E-LEARNING TEAM



BPS Team Experience

9

In-Person Courses
Developed

30+

In-Person
Trainings Taught

400+

Trainees

5

e-Learning
Courses Developed

6

Project
Websites

100+

Projects with Public
Engagement



Kimberly Burton, P.E. AICP, CTP, LEED AP ND
President | kburton@burtonplanning.com

Ms. Burton is the President of BPS and has 20 years of experience working in the public, private, and academic sectors. She has broad planning experience spanning transportation planning, community planning, economic development activities, environmental documents, noise and air quality analyses, safety studies, public involvement, and both in-person and e-learning education activities. As a Professor at the Ohio State University, Ms. Burton also teaches transportation, energy, sustainability, and resiliency planning courses in City and Regional Planning. In these roles, she has developed an expertise in both in-person and online course creation, preparing numerous online courses for OSU, ODOT's Active Transportation Academy, and others.



Amelia Mansfield, AICP
Planning Manager | amansfield@burtonplanning.com

Ms. Mansfield is a Planning Manager with over twelve years of experience in multi-modal transportation, community, sustainability, and environmental planning. Ms. Mansfield has worked on a wide range of active transportation projects and initiatives, including safe routes to school, complete streets, bike and walk audits, traffic calming, traffic safety, active transportation plans, and related training for professionals. Ms. Mansfield has developed course content and online modules for several e-learning courses for ODOT's Active Transportation Academy. She has also written several articles including, "Training Wheels for Active Transportation" for the American Planning Association's 2020 *State of Transportation Planning*.



Kevin Buettner,
AICP, LEED AP ND
Associate Planner

In-Person Trainings
Survey Collection & Analysis
Social Media Engagment



Elliott Doza,
*Transportation &
Transit Planner*

New Course Development
In-Person Trainings
Charettes & Community
Events



Don Leonard, Ph.D.
*Senior Planner,
Economic Development*

In-Person Trainings
Public Engagement
Stakeholder Meetings



Elvin Pinckney,
*Senior Environmental
Specialist*

Public Engagement
Stakeholder Meetings
e-Learning Course
Conversions