

EDUCATION AND E-LEARNING SERVICES



Burton Planning Services is exceptionally qualified to provide a variety of education, outreach, and e-Learning materials and activities.



E-Learning



Training



Meetings



Outreach



WHO WE ARE

BPS was formed in 2008 by company President, Kimberly Burton, and is based out of Westerville, Ohio. Our mission is to provide clients with sustainable solutions that are timely, affordable, and customized for the client's specific needs. BPS has a multi-disciplinary staff of professionals including planners, development specialists, engineers, and environmental specialists. Our core specialties include:

- Community Planning & Development
- Multi-Modal Transportation Planning
- Environmental & Hazard Mitigation Planning
- Education & Engagement Services



OUR APPROACH

- ★ **Relevant:** We develop education, outreach, and e-learning materials with up-to-date information, real-world examples, best practices, and interactive methods.
- ★ **Accessible:** We design information to be user-friendly, easy-to-understand, and accessible to the target audience's specific needs.
- ★ **Customized:** We customize e-learning, trainings, meetings, and materials around your preferred systems and methods, and we tailor the information to your specific audience.
- ★ **Subject Matter Expertise:** We have a robust network of subject matter experts through our staff and associated partners to be able to develop education and e-learning around a wide range of topics.



EXPERIENCE

e-Learning

- New course development & updates
- Existing course conversions to e-learning format
- Utilization of various software programs

Facilitated Training

- Wide-ranging topics
- In-person, instructor-led classes
- Online live & recorded webinars
- Diverse network of instructors

Meetings

- Public meetings, hearings & open houses
- Stakeholder meetings, interviews, and partnerships
- Charettes, walking/biking audits & community events

Outreach

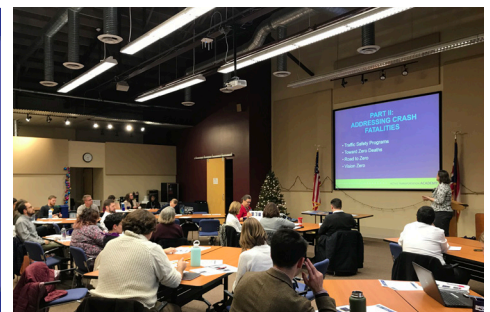
- Communication & outreach strategies
- Marketing materials & flyers
- Social media engagement
- Website development & management
- Online, phone, in-person, and paper surveys



Public Engagement Activities



e-Learning Courses



In-Person Training

MEET OUR EDUCATION & E-LEARNING TEAM



BPS Team Experience

9

In-Person Courses
Developed

30+

In-Person
Trainings Taught

400+

Trainees

14

e-Learning
Courses Developed

6

Project
Websites

100+

Projects with Public
Engagement



Kimberly Burton, P.E. AICP, CTP, LEED AP ND
President | kburton@burtonplanning.com

Ms. Burton is a professional engineer, certified planner with a transportation planning specialty, and LEED accredited professional in neighborhood development. She has over 20 years of experience working in the public and private sectors and is also an Associate Professor of Practice in City & Regional Planning at The Ohio State University. Ms. Burton is an expert in developing courses for online and in-person audiences, and is a member of the Association for Educational Communications and Technology. As President of BPS, she created new training and updated existing courses for ODOT's Active Transportation Academy, and led the development of two new UAS eLearning courses for ODOT LTAP. Additionally, she leads the creation and instruction of multiple online courses for the Ohio State University and has produced live educational webinars.



Amelia Mansfield, AICP
Planning & Communications Director | amansfield@burtonplanning.com

Ms. Mansfield is a Planning Manager with over twelve years of experience in multi-modal transportation, community, sustainability, and environmental planning. Ms. Mansfield has worked on a wide range of active transportation projects and initiatives, including safe routes to school, complete streets, bike and walk audits, traffic calming, traffic safety, active transportation plans, and related training for professionals. Ms. Mansfield has developed course content and online modules for several e-learning courses for ODOT's Active Transportation Academy. She has also written several articles including, "Training Wheels for Active Transportation" for the American Planning Association's 2020 State of Transportation Planning.



Ruchi Agarwal
Associate Planner

E-Learning Development
Survey Analysis
Social Media Engagment



Michael Borger
Senior Planner

New Course Development
In-Person Trainings
Charettes & Community
Events



Don Leonard, Ph.D.
*Senior Planner,
Economic Development*

In-Person Trainings
Public Engagement
Stakeholder Meetings



Elvin Pinckney,
*Senior Environmental
Specialist*

Public Engagement
Stakeholder Meetings
e-Learning Course
Conversions