

RURAL & SMALL TOWN PLANNING



Burton Planning Services

Rural areas and small towns have unique needs, priorities, and assets. BPS can help you identify your specific needs and develop straight-forward, effective solutions that fit your priorities and build upon your existing assets and resources.



WHO WE ARE

BPS was formed in 2008 by company President, Kimberly Burton, and is based out of Westerville, Ohio. Our mission is to provide clients with sustainable solutions that are timely, affordable, and customized for the client's specific needs. BPS has multi-disciplinary staff, including planners, development experts, engineers, and environmental specialists. We value being a small business because it enables us to be more flexible and adaptable for our clients. We operate without a large overhead, so we can offer lower-cost services; and we do not have intermediary sales people – our professional staff work directly with our clients from start to finish.



WHAT WE DO

BPS is adaptable and skilled at working on a variety of programs, projects, strategies, and initiatives with rural areas and small communities. Our staff help with projects both large and small; our core specialties include community planning and development, multi-modal transportation planning, environmental and hazard mitigation planning, and education and engagement.



OUR APPROACH

- ★ **Customized:** all regions and communities are unique, so our work is customized for each client's specific needs and goals.
- ★ **Implementable:** a disconnect often occurs between planning and implementation, so we address this issue with solutions and tools that are results-focused and performance-based.
- ★ **Visual:** communicating technical information can be challenging, so we utilize a variety of techniques, including data visualization, hand-drawn illustrations, digital 3-D renderings, and drone aerial imagery.
- ★ **Effective:** it can be difficult to introduce new ideas and strategies to the public, so we provide best practices with our recommendations to demonstrate real-world examples of what has - and has not - worked for other places.



SERVICES & CAPABILITIES

Community Planning & Development

- Community & comprehensive plans
- Area & neighborhood plans
- Corridor improvement & revitalization plans
- Community development programs
- Economic development strategies
- Sustainability plans
- Age-friendly & equity strategies

Transportation

- Long-range transportation plans
- Community mobility plans
- Bicycle & pedestrian plans
- Coordinated transit-human services plans
- Safe routes to school & school travel plans
- Crash analyses & safety studies
- Access management plans
- Traffic counts

Technical Services

- Grant writing & administration
- GIS mapping & data organization
- Drone aerial imagery collection
- Hand-drawn illustrations & renderings
- Website updates
- Social media management



Aerial Image of Caldwell, Ohio

MEET OUR PLANNING TEAM



The BPS Small Business Advantage



Flexibility



Timeliness



Expertise



Commitment



Relationship



Cost Effectiveness



Kimberly Burton, P.E. AICP, CTP, LEED AP ND, *President*

Ms. Burton is the President of BPS and has over 20 years of experience working in the public and private sectors. In the public sector, she worked at both the state and local levels, including serving as the planner and director of Newark, Ohio's Community & Economic Development departments. She is also an Associate Professor of Practice at The Ohio State University where she teaches courses on municipal planning & zoning, transportation, green building, sustainability, resiliency, and future cities. With her background, Ms. Burton has developed a wide range of expertise in community planning and development, transportation planning, environmental reviews, and public involvement and education activities.



Amelia Mansfield, AICP, *Planning & Communications Director*

Ms. Mansfield is the Planning and Communications Director for BPS with 15 years of experience in multi-modal transportation, community, and sustainability planning. She is a certified planner and adept at developing and managing programs and projects. Ms. Mansfield has extensive experience working with public and private entities to create and implement successful plans. Prior to joining BPS, she served as a Planning Manager for the Mid-Ohio Regional Planning Commission (MORPC) where she worked to foster collaboration across jurisdictions and bring a regional planning perspective to Central Ohio's growth and development.



Jim Lenner, *Community & Economic Development Director*

Jim Lenner is the Community and Economic Development Director for BPS with over 15 years of experience working with local governments. During his career, Mr. Lenner has developed a wide range of skillsets in community planning, downtown revitalization, and zoning and development regulations. Mr. Lenner also serves as the Village Manager for Johnstown, Ohio. In this role, he has managed a variety of programs, projects, and teams related to capital improvements, economic development, and park and recreation planning.



Brett Morris,
LEED Green Associate
Associate Planner

GIS Mapping
Hazard Mitigation
Green Infrastructure



Ruchi Agarwal
Associate Planner

Community Planning
Active Transportation
Equity Strategies



Kevin Buettner,
AICP, LEED AP ND
Senior Planner

RTPO experience
Transportation planning
Safe routes to school



Michael Borger
Senior Planner

RTPO Experience
Long-Range
Transportation Planning
Transit Planning



Elvin Pinckney
Senior Environmental Specialist

Field Inventories
Traffic Counts
Public Engagement