

# ACTIVE TRANSPORTATION ACADEMY

## OHIO DEPARTMENT OF TRANSPORTATION



### LOCATION

Statewide, Ohio

### TASKS

- Program Management
- Course Development
- In-Person Training Facilitation
- E-Learning Design & Development
- Outreach & Promotions
- Bicycle & Pedestrian Planning
- Safe Routes to School & School Travel Plans
- Complete Streets
- Equity, Advocacy & Health
- Traffic Calming & Vision Zero Action Plans

### HIGHLIGHTS

- Administered ATA program
- Rebranded to new Active Transportation Academy
- Created 6 new training courses & updated existing courses
- Facilitated 12 in-person training events & 3 webinars
- Converted 1 course to e-learning format
- Hosted promotional booths at 4 conferences

### PROJECT DESCRIPTION

BPS and the ODOT's Local Technical Assistance Program updated and expanded the existing Safe Routes Academy to include a wider breadth of subject material related to active transportation. Developing new courses, revising existing courses, and rebranding the new Active Transportation Academy were included in this process.

BPS created 6 new training courses, including: *Complete Streets Implementation*, *Traffic Calming*, *Advocating for Active Transportation*, *Health and Equity in Transportation*, *Conducting Walk and Bike Audits*, and *Creating a Vision Zero Action Plan*. BPS also taught existing courses from the original Safe Routes Academy and conducted 3 webinars. In addition, the BPS team converted the *Adult School Crossing Guard* course into an e-learning format using Lectora software.

Promotion was a key piece in this project for optimizing ATA's enrollment. The BPS team updated ATA's existing materials, created new materials, hosted booths at conferences, and conducted outreach to various organizations to promote the new ATA and its courses.

	<b>PARKING STOPS</b>	6 in. additional width, \$20k-\$40k per lane-mile				
	PROTECTION LEVEL	✘	✘	✘	✘	✘
	INSTALLATION COST	\$	\$	\$	\$	\$
	DURABILITY	🔗	🔗	🔗	🔗	🔗
	AESTHETICS	👁️	👁️	👁️	👁️	👁️
	<b>LINEAR BARRIERS</b>	6 in. additional width, \$25k-\$75k per lane-mile				
	PROTECTION LEVEL	✘	✘	✘	✘	✘
	INSTALLATION COST	\$	\$	\$	\$	\$
	DURABILITY	🔗	🔗	🔗	🔗	🔗
	AESTHETICS	👁️	👁️	👁️	👁️	👁️

