

# ACTIVE TRANSPORTATION ACADEMY

## OHIO DEPARTMENT OF TRANSPORTATION



### LOCATION

Statewide, Ohio

### TASKS

- Program Management
- Course Development
- In-Person Training Facilitation
- E-Learning Design & Development
- Outreach & Promotions
- Bicycle & Pedestrian Planning
- Safe Routes to School & School Travel Plans
- Complete Streets
- Equity, Advocacy & Health
- Traffic Calming & Vision Zero Action Plans
- First/Last-Mile Transit Planning

### HIGHLIGHTS

- Administered ATA program
- Created 3 new training courses & updated existing courses
- Facilitated 27 in-person training events & 5 webinars
- Converted 1 course to e-learning format
- Hosted promotional booths at 4 conferences

### PROJECT DESCRIPTION

BPS continued to assist ODOT's Local Technical Assistance Program with administration of the Active Transportation Academy for a second year. BPS developed new courses, revised existing courses, facilitated trainings, created an e-learning course, and promoted the ATA program at events

BPS created and taught 3 new training courses, including: *Creating a Rural Active Transportation Plan*, *Creating a Vision Zero Action Plan* (continued from previous contract), and *Mobility Solutions: Transit's First & Last Mile*. BPS also continued to teach all of the existing courses and conducted 5 webinars. The BPS team converted the *Advocating for Active Transportation* course into an e-learning format using Lectora software.

Promotion was a key piece in this project for optimizing ATA's enrollment. The BPS team hosted booths at conferences and conducted outreach to various organizations to promote the new ATA and its courses.