



LOCATION

City of Urbana, Ohio

TASKS

- Land Use & Transportation Planning
- Public & Stakeholder Engagement Activities
- Plan Development

HIGHLIGHTS

- Conducted existing conditions assessment & analysis
- Gathered public & stakeholder input
- Developed land uses, zoning, and regulations
- Designed multi-modal transportation network & utilities
- Created the plan & implementation steps

PROJECT DESCRIPTION

BPS prepared the South Main Street Corridor Plan to provide a blueprint for development in the southern portion of the City of Urbana. The result was a land use, multi-modal transportation, and access management plan for the corridor. The Plan examined the built, natural, and economic environment and made specific action-oriented recommendations. The Plan will be used to guide future land use and zoning decisions.

BPS conducted an existing conditions assessment of the natural and built environments, as well as the market and economic environment of Urbana. BPS facilitated several stakeholder interviews and public meetings to gather feedback on future development in the study area. The stakeholder and public involvement process was complemented by an online project survey, accessed through the BPS-designed and hosted project website.

Based on the existing conditions assessment and public input, BPS assembled goals to serve as the foundation for the development of measurable outcomes. Then BPS developed a plan for the South Main Street Corridor and surrounding area, including recommendations for land uses, zoning and development regulations, roadway network and access points, multi-modal transportation options, utilities, and environmental stewardship and stormwater management. The plan also included and Implementation Plan that contained funding and financing mechanisms for the recommendations.

