

Y-YARD AREA PLAN

VILLAGE OF BRADFORD



LOCATION

Village of Bradford, Ohio

TASKS

- Land Use & Development Planning
- Market Analysis & Economic Development Strategies
- Parks & Recreational Planning
- Multi-Modal Transportation & Infrastructure Planning
- Public & Stakeholder Engagement Activities
- Plan Development & Implementation Matrix

HIGHLIGHTS

- Inventoried & analyzed existing conditions
- Conducted public & stakeholder engagement activities
- Developed recommendations & priority action items
- Prepared plan and implementation matrix

PROJECT DESCRIPTION

Located in the geographic center of Bradford, Ohio the Y-Yard site has a long history dating back to the mid-19th century when it was a major railroad hub. Renewed interest in the site has prompted Village officials to evaluate the potential for redevelopment. In response, Burton Planning Services (BPS) provided the Village with a plan that not only follows sound planning principles, but also serves as a reflection of the community's needs and desires concerning the future of both the community and the site.

Specifically, BPS conducted an existing conditions assessment and inventoried the built, natural, and market and economic environments of the study area, and developed a summary of the site's strengths, weaknesses, opportunities, and threats. Measurable goals were then created in order to guide the development of the plan.

Public involvement included a public workshop, two public meetings, and a custom website. The workshop was hosted near the Y-Yard site and included a walking audit of the study area, drafting of design concepts based on public feedback, and stakeholder interviews. The plan included 2 recommendation scenarios, along with an Implementation Matrix. The recommendations were organized around land development, parks and recreational activities, town center plaza, roadways and active transportation, and utilities. In addition, a next steps section identified the 10 priority action items.

