

LOCATION

Statewide, Ohio

TASKS

Research and Content Development

Graphic Design

E-Learning Course Development

HIGHLIGHTS

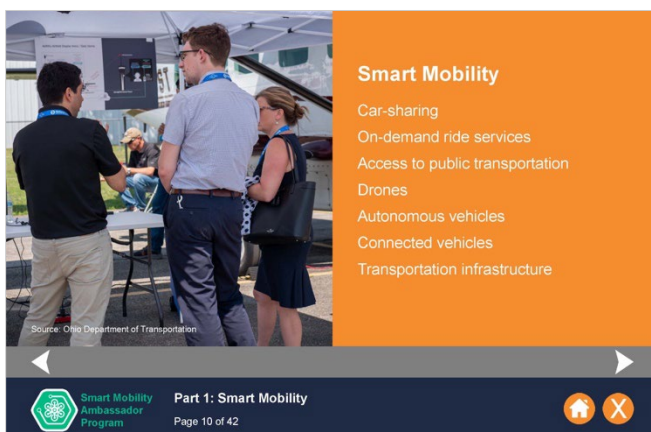
Customized branding for Smart Mobility Ambassador Train-the-Trainer course

Identified learning objectives and prepared content

Developed course modules and published in Storyline

PROJECT DESCRIPTION

DriveOhio is an initiative of the Ohio Department of Transportation (ODOT) and the state's center for Smart Mobility on the ground, in the air, and everywhere. DriveOhio is preparing Ohio's emerging workforce for the next generation of transportation careers. To meet this goal, the Smart Mobility Ambassador Program was launched in 2021 to engage students of all ages in conversations about next-generation emerging career opportunities across Ohio.



In addition, ODOT implements the Federal Highway Administration (FHWA)'s On-the-Job Training Program policy, which requires training opportunities to increase participation of women, minorities, and disadvantaged persons in the industry. As a result, BPS developed a Train the Trainer E-Learning course to educate community partners, educators, and STEM early-career and youth volunteers on how to engage students about smart mobility career opportunities.

The E-Learning course is designed to be both aesthetically appealing, user-friendly, and interactive. The course includes three modules:

1. Smart Mobility 101
2. Recruiting Students and Advisors
3. Training and Mentoring Students

