



LOCATION

Cuyahoga, Lake, and Lorain Counties, Ohio

TASKS

- Data Collection
- GIS Mapping & Data Analysis
- Public Engagement
- Survey Data Analysis
- Equitable Access Plan
- Multi-Modal Transportation Planning

HIGHLIGHTS

- Created Equitable Access Plan approach and outline
- Collected wayfinding signage data using ESRI Collector App
- Assessed gaps in multi-modal access to the lakefront
- Developed a public engagement strategy
- Analyzed survey responses for 59 parks/access points

PROJECT DESCRIPTION

The Lake Erie Connect Equitable Access Plan focused on improving access to Lake Erie for all users, including environmental justice communities, strengthening transportation to and along the corridor, evaluating appropriate locations for development, and identifying areas of environmental concern in lakefront counties in northeast Ohio, including Cuyahoga, Lake, and Lorain Counties.

For this project, Burton Planning Services served as a subconsultant and conducted extensive data collection, analysis, and reporting on wayfinding to access points and gaps in multi-modal access to the lake. Existing transportation data and plans for accessing the lakefront by motorized or nonmotorized travel modes were reviewed to better understand the existing and planned multimodal connections to the lakefront access points. Gaps in pedestrian, bicycle, and transit connectivity for each waterfront access point were identified and mapped. In addition, the team visited the study area to document existing wayfinding signage.

BPS developed the initial public engagement strategy, assisted with stakeholder identification, and scribed comments and stakeholder feedback during focus group meetings. The public survey received 246 responses on 41 parks in the region.

