

EDUCATION AND E-LEARNING SERVICES



Burton Planning Services is exceptionally qualified to provide a variety of education, outreach, and e-Learning materials and activities.



E-Learning



Training



Meetings



Outreach



WHO WE ARE

BPS was formed in 2008 by company President, Kimberly Burton, and is based out of Westerville, Ohio. Our mission is to provide clients with sustainable solutions that are timely, affordable, and customized for the client's specific needs. BPS has a multi-disciplinary staff of professionals including planners, development specialists, engineers, and environmental specialists. Our core specialties include:

- Community Planning & Development
- Multi-Modal Transportation Planning
- Environmental & Hazard Mitigation Planning
- Education & Engagement Services



OUR APPROACH

- ★ **Relevant:** We develop education, outreach, and e-learning materials with up-to-date information, real-world examples, best practices, and interactive methods.
- ★ **Accessible:** We design information to be user-friendly, easy-to-understand, and accessible to the target audience's specific needs.
- ★ **Customized:** We customize e-learning, trainings, meetings, and materials around your preferred systems and methods, and we tailor the information to your specific audience.
- ★ **Subject Matter Expertise:** We have a robust network of subject matter experts through our staff and associated partners to be able to develop education and e-learning around a wide range of topics.



EXPERIENCE

e-Learning

- New course development & updates
- Existing course conversions to e-learning format
- Utilization of various software programs

Facilitated Training

- Wide-ranging topics
- In-person, instructor-led classes
- Online live & recorded webinars
- Diverse network of instructors

Meetings

- Public meetings, hearings & open houses
- Stakeholder meetings, interviews, and partnerships
- Charettes, walking/biking audits & community events

Outreach

- Communication & outreach strategies
- Marketing materials & flyers
- Social media engagement
- Website development & management
- Online, phone, in-person, and paper surveys



Public Engagement Activities



e-Learning Courses



In-Person Training