

# RURAL & SMALL TOWN PLANNING



Rural areas and small towns have unique needs, priorities, and assets. BPS can help you identify your specific needs and develop straight-forward, effective solutions that fit your priorities and build upon your existing assets and resources.



## WHO WE ARE

BPS was formed in 2008 by company President, Kimberly Burton, and is based out of Westerville, Ohio. Our mission is to provide clients with sustainable solutions that are timely, affordable, and customized for the client's specific needs. BPS has multi-disciplinary staff, including planners, development experts, engineers, and environmental specialists. We value being a small business because it enables us to be more flexible and adaptable for our clients. We operate without a large overhead, so we can offer lower-cost services; and we do not have intermediary sales people – our professional staff work directly with our clients from start to finish.



## WHAT WE DO

BPS is adaptable and skilled at working on a variety of programs, projects, strategies, and initiatives with rural areas and small communities. Our staff help with projects both large and small; our core specialties include community planning and development, multi-modal transportation planning, environmental and hazard mitigation planning, and education and engagement.



## OUR APPROACH

- ★ **Customized:** all regions and communities are unique, so our work is customized for each client's specific needs and goals.
- ★ **Implementable:** a disconnect often occurs between planning and implementation, so we address this issue with solutions and tools that are results-focused and performance-based.
- ★ **Visual:** communicating technical information can be challenging, so we utilize a variety of techniques, including data visualization, hand-drawn illustrations, digital 3-D renderings, and drone aerial imagery.
- ★ **Effective:** it can be difficult to introduce new ideas and strategies to the public, so we provide best practices with our recommendations to demonstrate real-world examples of what has - and has not - worked for other places.



## SERVICES & CAPABILITIES

### Community Planning & Development

- Community & comprehensive plans
- Area & neighborhood plans
- Corridor improvement & revitalization plans
- Community development programs
- Economic development strategies
- Sustainability plans
- Age-friendly & equity strategies

### Transportation

- Long-range transportation plans
- Community mobility plans
- Bicycle & pedestrian plans
- Coordinated transit-human services plans
- Safe routes to school & school travel plans
- Crash analyses & safety studies
- Access management plans
- Traffic counts

### Technical Services

- Grant writing & administration
- GIS mapping & data organization
- Drone aerial imagery collection
- Hand-drawn illustrations & renderings
- Website updates
- Social media management



Aerial Image of Caldwell, Ohio