

# Burton Planning Services



COMPANY INTRODUCTION





## BURTON PLANNING SERVICES

# Providing Sustainable Planning & Environmental Solutions

Burton Planning Services (BPS) was formed in 2008 by Kimberly Burton, President of BPS. Our mission is to provide our clients with sustainable planning and environmental solutions that are timely, affordable, and customized for the client's specific needs.

BPS is a DBE and EDGE-certified company in multiple states and jurisdictions and is also a licensed engineering firm in Ohio. We are partners of the National Complete Streets Coalition and American Planning Association's Sustainable Communities Division, in addition to "Friends" of the Transportation Research Board's Noise and Vibration Committee. We also have 10 environmental and engineering prequalifications with the Ohio Department of Transportation.

The firm's multi-disciplinary staff include certified planners, licensed engineers, LEED accredited professionals, and a sUAS Remote Pilot, along with environmental specialists, educators, and instructional designers. The staff have comprehensive skillsets in community planning and development, multi-modal transportation planning, environmental and resiliency planning, and education and public engagement.

- ✓ **Community Planning & Development**
- ✓ **Multi-Modal Transportation Planning**
- ✓ **Environmental & Resiliency Planning**
- ✓ **Education & Public Engagement**

## The BPS Small Business Advantage



### Flexibility

We are very flexible and can quickly adapt to a client's needs.



### Commitment

Our professionals are passionate about what we do and are committed to our clients.



### Timeliness

We can provide high quality, professional results in a timely manner.



### Relationship

We prioritize being accessible, responsive, and adaptable to each client's needs.



### Expertise

We have experienced multi-disciplinary people on staff to provide superior solutions to our clients.



### Cost Effectiveness

A small business operates without a large overhead, so services can be performed in a very cost-effective manner.



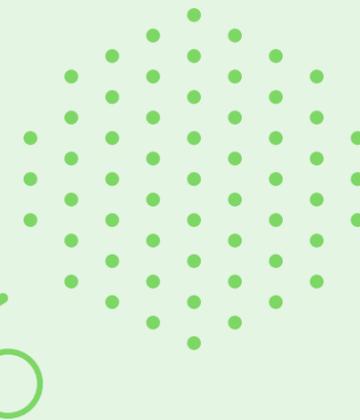
OUR SERVICES

# Community Planning & Development

BPS customizes community planning and development projects for clients in urban, suburban, and rural areas through our in-depth knowledge and skills related to land use, infrastructure, the environment, and economic development. From site plans and corridor studies to community-wide comprehensive plans and growth policies, BPS offers a complete set of services to meet our clients' community planning and development needs.

BPS is able to assess current conditions, work with the community to identify their vision and goals, and form a unified, usable, and relevant strategy, plan, policy, or program to assist the community in addressing its needs and goals for the future.

BPS' assessment, engagement, and planning efforts hinge on understanding the culture and local context of the community and facilitating input from local leaders, stakeholders, and the public. The processes we facilitate and the resultant products help a community become more sustainable for its people, the local economy, and the surrounding natural environment.



## Project Highlights

### Urbana North Main Street Land Use Plan

CLIENT | City of Urbana, Ohio  
ACTIVITIES | Land Use & Transportation Planning, Economic Development, Public Outreach

### Columbus Recreation & Parks Vision Plan

CLIENT | City of Columbus, Ohio  
ACTIVITIES | Public Engagement, Outreach, Park Planning

### Comprehensive Growth Plan

CLIENT | City of Livingston, Montana  
ACTIVITIES | Growth Policy, Land Use Planning, Economic Development, Transit Planning, Active Transportation, Complete Streets, Public Engagement

-  Community Sustainability Initiatives
-  Rural & Small Town Planning
-  Equity Strategies
-  Comprehensive Plans
-  Land Use Planning/Growth Policies
-  Neighborhood & Area Plans
-  Downtown & Corridor Revitalization Plans
-  Funding Strategies & Grant Writing
-  Economic Development Programs & Strategies
-  Community Development Programs & Policies
-  Zoning Code Updates
-  Age-Friendly Planning
-  Community Identity Branding

OUR SERVICES

# Multi-Modal Transportation Planning

BPS develops context-sensitive, multi-modal transportation solutions for clients in urban, suburban, and rural areas at all levels, from states and regions to counties and municipalities. From Complete Streets policies to corridor plans, BPS offers a comprehensive set of services to meet our clients' transportation needs. BPS is able to collect roadway and infrastructure data, perform traffic and user counts, identify travel generators and potential

safety issues, and gather input from the jurisdiction and stakeholders in order to analyze the information and develop relevant, actionable, and customized recommendations to assist our clients in addressing their transportation-related needs and goals, whether it is in the form of a program, plan, policy, action strategy, code update, or a temporary demonstration project.

## Project Highlights

### Lawrence County Bicycle & Pedestrian Plan

CLIENT | KYOVA Interstate Planning Commission  
ACTIVITIES | Bicycle & Pedestrian Planning, Public Outreach

### Dayton Transportation Plan 2040

CLIENT | City of Dayton, Ohio  
ACTIVITIES | Bicycle & Pedestrian Planning, Complete Streets, Traffic Calming, Green Infrastructure, Autonomous Vehicles, Public Outreach

### Transportation System Management and Operations Plan

CLIENT | Ohio Department of Transportation  
ACTIVITIES | Transportation Policies & Planning, Resiliency & Equity Evaluations, Public Outreach



Complete Street Policies & Plans



Active Transportation Planning



Coordinated Transit-Human Services Plans



Transportation & NEPA



Equitable Access & Mobility Strategies



Rural Transportation Planning



Long Range Transportation Plans



Safe Routes to School Plans



Traffic Calming Programs & Studies



Transportation Corridor & Thoroughfare Planning



Access Management Plans



Transit Planning & First/Last-Mile Integration



Safety Studies, Crash Analyses & Vision Zero Initiatives



Micro Mobility Studies



Wayfinding



Bike & Walk Audits



Traffic Counts



Drone Aerial Imagery Collection



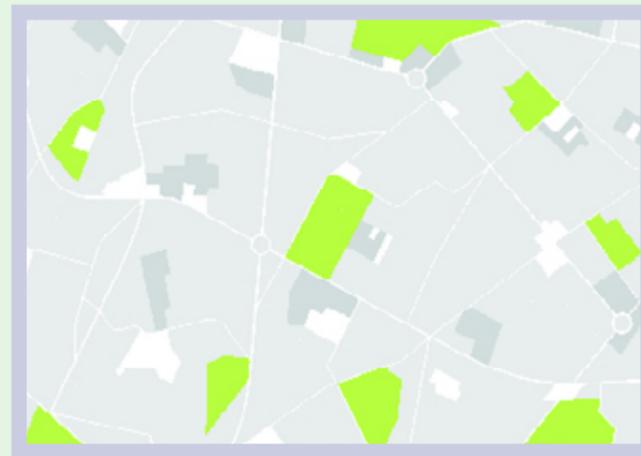
**OUR SERVICES**

# Environmental & Resiliency Planning

Federal and state-funded projects must meet certain environmental requirements, and each agency has its own unique approach to applying NEPA. BPS staff have a long history of NEPA experience with transportation, community development and housing, natural resources, and economic development projects.

BPS approaches its environmental projects efficiently and comprehensively to ensure that project budgets and schedules are met; red flags are identified early; environmental studies thoroughly address all resources and impacts; and potential costly environmental impacts are identified early so that plans can be adapted or resources can be mitigated.

BPS has emerged as a leader in hazard mitigation planning and related climate change, emergency management, and disaster planning activities. We have prepared numerous county and regional hazard mitigation plans for natural and human-made hazards.



## Project Highlights

### Earthen Berm Noise Reduction Analysis

CLIENT | Ohio Department of Transportation, Offices of Research & Environmental Services

ACTIVITIES | Noise Analysis, Noise Readings, Research, Data Analysis

### Marion County Local Hazard Mitigation Plan

CLIENT | Marion County Emergency Management Agency

ACTIVITIES | Hazard Mitigation, Risk Assessments, Hazus Modeling, Public Engagement

### Region I Hazard Mitigation Plan

CLIENT | West Virginia Emergency Management Agency

ACTIVITIES | Hazard Mitigation, Risk Assessments, Hazus Modeling, Public Engagement

-  Hazard Mitigation Planning & Hazus Modeling
-  Noise Studies & Barrier Analyses
-  Air Quality Analyses
-  Environmental/NEPA Program Management
-  EIS, EA & CE Environmental Documents
-  Demographic & Environmental Justice Analyses
-  Disproportionate Effects & Equity Evaluations
-  RMR/Hazardous Material Screenings
-  Cultural Resource Literature Searches & Section 106
-  Section 4(f) Documents
-  Commodity Flow Studies
-  Water Resources Planning
-  Brownfield Planning
-  Park, Recreation & Greenway Planning
-  Energy Planning & GHG Emissions Studies
-  LEED Project Management Assistance

OUR SERVICES

# Education & Public Engagement Services



Education and public engagement are an integral part of any project because no matter the project, it is imperative that people understand information. We approach public engagement in an inclusive manner. Our goal is to relay information to and gather input from a wide range of audiences through different venues and formats.

BPS understands that people have different ways they prefer to be engaged and strive to offer a variety of engagement strategies to meet those needs, ensuring equitable access to information and empowering stakeholders and members of the public to participate in the project development process.



Course Development, Training & E-Learning



Public & Stakeholder Engagement Plans



Meeting Coordination & Facilitation



Outreach & Promotional Materials



Data Visualization & Infographics



Communications Strategies



Website Development & Updates



Social Media Communications



Drone Aerial Imagery Collection

## Project Highlights

### Active Transportation Academy

CLIENT | Ohio Department of Transportation, Planning & Local Technical Assistance Program

ACTIVITIES | Training & E-Learning, Outreach & Promotional Activities, Communications Strategies

### Unmanned Aircraft Systems (UAS) E-Learning Courses

CLIENT | Ohio Department of Transportation, Local Technical Assistance Program

ACTIVITIES | E-Learning Development, Assessments, UAS

### Traffic Calming for Active Transportation eLearning Course

CLIENT | Ohio Department of Transportation, Planning & Local Technical Assistance Program

ACTIVITIES | E-Learning Development, Assessments, Traffic Calming



# Company Credentials



## LICENSES & CERTIFICATIONS

-  **Licensed Ohio Engineering Firm**
-  **Licensed Engineers**
-  **Environmental Specialists**
-  **Certified Planners**
-  **LEED Accredited Professionals**
-  **Educators & Instructional Designers**
-  **Certified Transportation Planner**
-  **sUAS (Drone) Remote Pilot**

## ODOT Prequalifications



-  Environmental Doc. Preparation — CE
-  Environmental Doc. Preparation — Section 4(f)
-  Noise Analyses & Abatement Design
-  Qualitative Air Quality Analyses
-  Public Involvement - C1 and C2 Level CE
-  Public Involvement - D1 and Higher Level CE
-  Public Involvement - EA/EIS
-  Qualitative Air Quality Analyses
-  Interchange Operations, Modification & Justification Studies (IOS/IMS/IJS)
-  Safety Studies

### SMALL/WOMAN-OWNED BUSINESS CERTIFICATIONS

Federal Small Business Association SBC & WOSB	Pennsylvania DBE, SB & SDB	Columbus Regional Airport Authority DBE
Ohio DBE, SBE, WBE & EDGE	Tennessee DBE	City of Dayton SBE
Louisiana DBE	West Virginia DBE	City of Springfield FBE
Minnesota DBE	Ohio Turnpike Commission LDBE & SBE	City of Toledo WBE
Montana DBE	City of Columbus WBE	

## Official Partnerships



National Complete  
Streets Coalition

# Meet the Team



**Kimberly Burton, P.E., AICP CTP, LEED AP ND, CC-P**  
**President**

Ms. Burton established BPS in 2008. She is a licensed engineer and certified planner with 27 years of experience working in the public, private, and academic sectors. She has a wide variety of expertise in community and transportation planning, hazard mitigation, noise and air quality analyses, and education. She has degrees in civil engineering, city and regional planning, and educational learning technologies. Ms. Burton is also an Associate Professor of Practice in City & Regional Planning at The Ohio State University where she teaches courses on sustainability and resiliency, transportation, green building, future cities, and municipal planning and zoning.



**Amelia Mansfield, AICP**  
**Planning & Communications Director**

Ms. Mansfield is a certified planner with 19 years of experience working in the public and private sectors, with a variety of expertise in community planning, active transportation, park and greenway planning, sustainability, and age-friendly planning, in addition to conducting public engagement and developing and facilitating training and e-learning courses. She has degrees in city and regional planning and geography. Ms. Mansfield is adept at developing and managing programs and projects.



**Kimberly Cousins**  
**Environmental & Resiliency Manager**

Ms. Cousins is a retired military officer and veteran with over 30 years of experience in leadership positions focusing on crisis management and communications, as well as public engagement and information. She has degrees in mass media communications and creative writing. Mrs. Cousins gained joint, multi-jurisdictional experience while serving on the FEMA Region V Homeland Response Force and supporting the Cleveland Federal Mass Vaccination Clinic, as well as disaster and crisis response efforts in support of Hurricane Katrina relief, and the 2020 statewide riots and protests.



**Mike Borger, AICP**  
**Education & Engagement Manager/Senior Planner**

Mr. Borger is a Senior Planner with over 13 years of experience in multi-modal transportation, community planning, emerging technologies, economic development and project management experience. He holds a Bachelor of Science Degree in Urban Planning and Policy. Mr. Borger has worked on a wide range of multi-modal transportation projects and initiatives, including long range transportation plans, active transportation plans, transportation improvement plans (TIP), transit plans, and numerous other planning related products and services. Additionally, Mike has years of experience in grant writing and management and public engagement.

# Meet the Team



**Ángel Arroyo, PhD, AICP**

SENIOR ENVIRONMENTAL PLANNER

**27 YEARS EXPERIENCE**  
Sustainability Planning & Policy,  
Hazard Mitigation, Food Systems



**Chuck Foster, SUAS**

HAZARD MITIGATION SPECIALIST/  
INSTRUCTIONAL DESIGNER

**38 YEARS EXPERIENCE**  
E-Learning Course Development, Drone Imagery  
Collection, Hazard Mitigation



**Amber McNair, PhD**

SENIOR TRANSPORTATION  
ENGINEER

**17 YEARS EXPERIENCE**  
Education & Equity, Aviation Planning,  
Environmental Studies



**Lee Reis, RSP1, EIT**

SENIOR TRANSPORTATION  
PLANNER

**7 YEARS EXPERIENCE**  
Multi-Modal Transportation Planning, Roadway  
Conceptual Design, Safety Analysis



**Lily Evans**

COMMUNICATIONS SPECIALIST

**5 YEARS EXPERIENCE**  
Technical Writing, Graphic Design, Marketing



**Jared Godwin**

ASSOCIATE PLANNER

**3 YEARS EXPERIENCE**  
City and Regional Planning, Graphic Design



**Brett Morris, LEED GA**

RESILIENCY PLANNER

**10 YEARS EXPERIENCE**  
Resiliency, Hazard Mitigation Planning,  
GIS Modeling



**Meagan Russell**

HAZARD MITIGATION ANALYST

**10 YEARS EXPERIENCE**  
Coastal Resilience, Coastal Vulnerability,  
Program Management



**Jimmy Hoppel**

SENIOR PLANNER

**7 YEARS EXPERIENCE**  
Community and Land Use Planning, Plan  
Review, Zoning Code Writing

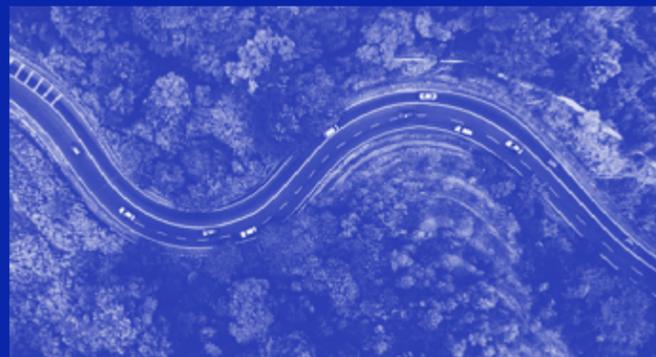


**Elvin Pinckney**

SENIOR ENVIRONMENTAL  
SPECIALIST

**40+ YEARS EXPERIENCE**  
Noise, Air Quality, Field Studies,  
Public Engagement

# Project Portfolio



## COMMUNITY DEVELOPMENT & PLANNING

**Comprehensive Growth Plan**  
Livingston, Montana

**South Main Street Corridor Plan**  
Urbana, Ohio

**Bradford Y-Yard Plan**  
Bradford, Ohio

**Online Comprehensive Plan**  
Johnstown, Ohio

**County Road 25-A Master Plan**  
Miami County, Ohio

**Economic Development Strategy**  
Belpre, Ohio

**Live Dayton Neighborhood Services**  
Dayton, Ohio

**Grandview Consulting Services**  
Grandview Heights, Ohio

## MULTI-MODAL TRANSPORTATION PLANNING

**Complete Streets Transportation Plan**  
Dayton, Ohio

**Ironton Bicycle & Pedestrian Plan**  
KYOVA Interstate Planning Commission

**Brandt Pike Corridor Revitalization Implementation**  
Huber Heights, Ohio

**US-42 Access Management Plan**  
Ohio Department of Transportation

**KYOVA 2050 Metropolitan Transportation Plan**  
KYOVA Metropolitan Planning Organization

**Equitable Access Plan**  
Northeast Ohio Areawide Coordinating Agency

**Engineering Consulting Services**  
Gahanna, Ohio

**Orange Township Active Transportation Plan**  
Orange Township, Ohio

## ENVIRONMENTAL & RESILIENCY PLANNING

**Hazard Mitigation Plan**  
Cuyahoga County, Ohio

**Hazard Mitigation Plan**  
Crawford County, Ohio

**Hazard Mitigation Plan**  
West Virginia Region 1

**I-71 Noise Barrier Analysis**  
Ohio Department of Transportation

**Dayton Sustainability Plan**  
Dayton, Ohio

**On-Call Environmental Services**  
County Engineers & Ohio Department of Transportation

**Statewide Environmental Site Assessment Task Order**  
Ohio Department of Transportation, OES

## EDUCATION & PUBLIC ENGAGEMENT

**Active Transportation Academy**  
Ohio Department of Transportation

**Zoning Code Public Engagement**  
Westerville, Ohio

**TSMO Stakeholder Engagement**  
Ohio Department of Transportation

**UAS eLearning Courses**  
Ohio Department of Transportation

**Smart Mobility Ambassador Train-the-Trainer eLearning Courses**  
Ohio Department of Transportation

**NHI Distance Learning Task Order**  
National Highway Institute

**Community Grant Assistance Services**  
Buckeye Hills Regional Commission

**MPO/RTPO eLearning**  
Buckeye Hills Regional Commission



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